
2009 First Quarter FCC Form 388 DTV Quarterly Activity Station Report Advisory for Broadcast Stations

by Richard R. Zaragoza, Christine Reilly and Emily J. H. Daniels

The next FCC Form 388 DTV Quarterly Activity Station Report must be electronically filed via CDBS and placed in stations' local public inspection files by April 10, 2009, reflecting information for the months of January, February, and March 2009.

As we have previously advised, on March 3, 2008, the FCC released a Report and Order outlining new requirements for the education of consumers regarding the February 17, 2009, transition to digital television service. As a result of this Public Notice, stations were required to ensure that they elected one of the compliance "Options" contained in the Report and Order and began airing DTV consumer education announcements pursuant to their chosen "Option" no later than Monday, March 31, 2008.

Stations are required to report on their first "calendar quarter" 2009 efforts on FCC Form 388 which must be electronically filed by April 10, 2009. Details of the "Options" and a copy of the Form 388 for reference can be found in our Advisory posted on our website (address below).

As previously reported, the FCC reinstated the 100-day Countdown Clock requirement, which was to begin on March 4, 2009. On March 3, 2009, the FCC released a Public Notice temporarily waiving the Option Two 100-day Countdown Clock requirement.

If you have any questions about your DTV educational obligations, please contact any of the members of our Communications Practice Section.

Live Links

Advisory — FCC Issues Second Order Implementing DTV Delay Act and Proposes Additional Requirements for Broadcasters

Alert: FCC Adopts New DTV Consumer Education and Reporting Requirements; Pillsbury Communications Advisory; March 2008

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