
2008 Fourth Quarter FCC Form 388 DTV Quarterly Activity Station Report Advisory for Broadcast Stations

by Richard Zaragoza, Christine A. Reilly and Emily J. H. Daniels

The next FCC Form 388 DTV Quarterly Activity Station Report must be filed via CDBS and placed in stations' local public inspection files by January 10, 2009, reflecting information for the months of October, November and December 2008.

As we have previously advised, on March 3, 2008 the FCC released a Report and Order outlining new requirements for the education of consumers regarding the February 17, 2009 transition to digital television service. As a result of this Public Notice, stations were required to ensure that they elected one of the compliance "Options" contained in the Report and Order and began airing DTV consumer education announcements pursuant to their chosen "Option" no later than Monday, March 31, 2008.

Each quarter, stations are required to report on the DTV education initiatives undertaken in the prior three months. Stations are required to report on their fourth "calendar quarter" 2008 efforts by electronically filing FCC Form 388 by January 10, 2009. As January 10 falls on a Saturday, FCC staff have told us that stations are encouraged to file the form with the FCC no later than Friday, January 9. The FCC Form 388 is required to be placed in the station's public inspection file by January 10, 2009 and posted by that date to the station's website if it has one. Details of the "Options" and a copy of the Form 388 for reference can be found in our Advisory posted on our website by clicking below.

If you have any questions about your DTV educational obligations, please contact any of the members of our Communications Practice Section.

Live Link

Alert: FCC Adopts New DTV Consumer Education and Reporting Requirements; Pillsbury Communications Advisory; March 2008

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