## INTURESTRY OF NEVADA, RENO INCOVINION CONTON POWERED BY SWITCH

## FREE PATENT WORKSHOPS

Looking to protect or patent your idea? Join John Wetherell, Ph.D., a partner at Pillsbury Winthrop Shaw Pittman LLP for an interactive discussion on how to protect your innovations. Dr. Wetherell has more than 20 years experience as a patent attorney working with startups and research institutions. He is a noted lecturer/presenter.



## Thursday, March 23, 2:00-5:00pm – Patenting Background and Basic Info

What is a patent? What about a trademark or copyright? What is a trade secret? Designed for the lay person who wants to gain a basic understanding of patents, this workshop will answer all of these questions.

## Friday, March 24, 9:00am to noon – One-on-one meetings with Dr. John Wetherell

A free half hour with a renowned patent attorney with no strings attached – need I say more?

<u>Friday, March 24, 2:00-5:00pm – Patents as a Business Tool</u> This workshop will discuss how to most effectively use patents as a business tool. Learn about intellectual property and your business.

These free, public workshops will take place at University of Nevada, Reno Innevation Center – Powered by Switch. The Innevation Center is located at 450 Sinclair Street in downtown Reno. The workshops will be held in the Stage 3 Conference Room on the second floor of the Innevation Center.

To register, please contact Rose at rcatron@unr.edu.

Registration is open until filled.