Ernst & Young Entrepreneur Of The Year®

#### Winners Network

Greater Washington quarterly newsletter for the Entrepreneur Of The Year alumni community



# Achieving potential, inspiring others

As we lift our glasses on the silver anniversary of this celebration of innovation, we do so in the company of more than 8,000 previous award winners. And we invite the Greater Washington entrepreneurs of tomorrow to join them with your creativity, drive and best ideas.

Spring 2011

#### What's inside ...

- 2 Announcing the Greater Washington finalists
- 3 2011 judging panel
- 4 Inspirational past award winners
- 7 Upcoming events

Mark your calendars for regional and national events as we celebrate the Ernst & Young Entrepreneur Of The Year 25th anniversary

- 9 Global winners spotlight Dr. Bertie Lubner, 2010 South Africa Lifetime Achievement Award winner
- 10 Winners Network online community Learn how to become a member and stay connected!
- 11 Entrepreneurial Winning Women
  Learn more on how to nominate a
  deserving woman entrepreneur



Founded and produced by





Ernst & Young Entrepreneur Of The Year 2011 Greater Washington Awards gala

Thursday, June 16 at 6:00 p.m.

Ritz-Carlton, Tysons Corner 1700 Tysons Boulevard McLean, VA 22102

#### Reserve the night ...

and join us in celebrating the best that business has to offer. We will honor this year's 24 Greater Washington finalists and name the award winners at our annual black tie awards gala. For more information, please visit: http://response.ey.com/CSG3/?EOY\_DC\_Gala.

Rub elbows with past award winners and those making a name in the business community today at this truly inspiring event.

Contact Erika Chambers at +1 703 747 0858 for ticket information.

#### Congratulations

To our Entrepreneur Of The Year 2011 Greater Washington finalists

**Dev Ganesan** Aptara

Michael Fitzgerald Bank of Georgetown

**Dolly Oberoi**C2 Technologies, Inc.

**Craig P. Abod**Carahsoft Technology Corp.

Rahul Sharma Celcite

**Sid Banerjee** Clarabridge, Inc.

Joseph Payne Elogua Limited

Michael O'Neil GetWellNetwork, Inc.

**Dawn Halfaker** Halfaker and Associates, LLC

**H. Thomas Watkins**Human Genome Sciences, Inc.

**Stephen Canton** iCore Networks

Matt Desch
Iridium Communications Inc.

**Tim O'Shaughnessy** LivingSocial

**Kevin Mandia**MANDIANT Corp.

**Tony Jimenez** MicroTech

Amit Yoran
Nick Lantuh
NetWitness Corporation

**Daniel Yates**OPOWER

Susan Lacz Ridgewells

Chad L. MacDonald ServiceForce USA, LLC

**Robert Musslewhite**The Advisory Board Company

**Warren Thompson**Thompson Hospitality Corporation

Willy Walker Walker & Dunlop

Francis A. Glowacki WealthEngine, Inc.

#### Judging excellence in business

Our 2011 Greater Washington judging panel

Every year, our independent panel of judges puts in countless hours of dedicated service in selecting the finalists and award winners in the awards competition. Since members of the panel have their individual perspectives on risk and commitment, financial performance and giving back to the community, the selection is always a challenging one. The stories are compelling, the deliberations spirited, and in the end, we strive to honor the best that business has to offer.

Thank you for your support of entrepreneurism and the celebration of excellence!



Alexandra Armstrong Chairman Armstrong, Fleming & Moore, Inc.



Prashanth Boccasam Venture Partner Novak Biddle Venture Partners



Wallace E. Boston, Jr. Ed.D. President and CEO American Public Education, Inc.



Paul Logan CEO Contact Solutions



**John McClain** Senior Fellow *Center for Regional Analysis, GMU* 



Philip O. Nolan Former President and CEO Stanley, Inc.



Carolyn Parent
Former Executive Vice President and
General Manager
Deltek



**Stephen J. Trevisan**President and CEO *Accelovance, Inc.* 

# 25 years of inspiration and winning entrepreneurs

Our vision, a celebration of the world's most influential and innovative entrepreneurs, began in Milwaukee, Wisconsin, in 1986. Twenty-five years later, Ernst & Young Entrepreneur Of The Year is the world's most prestigious business award for entrepreneurs.

During our silver anniversary this year, the *Winners Network* quarterly newsletter will be looking back and celebrating some of our past winners. There have been well over 8,000 of these creative and inspirational leaders from around the globe. In this issue, we highlight six of them and look at what made each one an Ernst & Young Entrepreneur Of The Year.

86

#### Ronald G. Wanek

1986 award winner

In the first year of the Entrepreneur Of The Year Program, Ronald G. Wanek, Founder and Chairman of the Board of Ashley Furniture Industries, Inc., won the Growth Company award for the Upper Midwest region.

Ron has taken Ashley from a modest manufacturer of occasional tables to the number-one selling furniture brand in North America and the largest furniture manufacturer in the world. He is currently Chairman of the Board, and his son Todd is President and CEO.

In 2006, Ron was inducted into the American Furniture Hall of Fame in High Point, North Carolina. He is also known for his commitment to his family and community and designed and built Memorial Park in Arcadia, Wisconsin, with donations from Ashley Furniture. The park is dedicated to the soldiers who have served in wars throughout the history of the US.

89

#### Michael Dell

1989 award winner

Michael Dell is the Chairman of the Board of Directors and Chief Executive Officer of Dell Inc., the company he founded with \$1,000 in 1984 at age 19. Because of his entrepreneurial spirit, he was named the Ernst & Young US Entrepreneur Of The Year 1989 Overall Award winner.

Notably quoted as saying that "technology is about enabling human potential," Michael's vision of how technology should be designed, manufactured and sold forever changed the IT industry. In 1992, Michael became the youngest CEO ever to earn a ranking on the Fortune 500. Today, Dell Inc. is comprised of more than 100,000 team members who serve the IT needs of global corporations, small businesses, governments, health care providers, education institutions and home computing users.

In 1998, Michael formed MSD Capital, and in 1999 he and his wife established the Michael & Susan Dell Foundation to provide philanthropic support to a variety of global causes.

Don't miss Michael at this year's Ernst & Young Strategic Growth Forum, where he'll deliver the keynote address. 90

#### Tom Stemberg

1990 award winner

As entrepreneur, venture capitalist and executive, Tom Stemberg won the 1990 Retail Award for the New England region.

Tom's inspirational moment came over a Fourth of July weekend in 1985 when his printer ribbon broke. The small stationery retailers that provided critical office supplies were closed, which led him to realize that there was a need for a supermarket for office products. Ten months later, Staples was open for business.

Staples invented the office superstore concept and made it easy for small-business owners and consumers to find office products and services at competitive prices. It's now the world's largest office products company, with US\$24 billion in sales, serving businesses of all sizes and consumers in 27 countries throughout North and South America, Europe, Asia and Australia.

Since 2005, Tom has been a Managing General Partner of the Highland Consumer Fund, where he focuses on retail and consumer services companies. He also serves on the boards of several companies, including CarMax, Inc.; PetSmart, Inc.; and Pharmaca.

# We salute the passion, enthusiasm and insight that make Entrepreneur Of The Year winners different, that make them exceptional.

99

#### **Edward W. Stack**

1999 award winner

Edward W. Stack is Executive Chairman and Chief Executive Officer of Dick's Sporting Goods Inc. and was the Ernst & Young Entrepreneur Of The Year 1999 Retail Award winner for the Upstate New York and Western Pennsylvania region.

Ed took the reins of the company in 1984 when his father, Dick, who founded the company, retired. When Dick stepped down, the company consisted of two stores. Under Ed's guidance, Dick's Sporting Goods has experienced tremendous growth and now operates 420 stores in 40 states. The company also owns and operates Golf Galaxy, LLC, a multichannel golf specialty retailer with 91 stores in 31 states, and e-commerce and catalog operations for both Dick's Sporting Goods and Golf Galaxy.

Ed is also on the Board of Directors of KeyCorp and serves as Chairman and Chief Executive Officer of Galyan's Trading Company Inc. 99

#### Maxine Clark

1999 award winner

The 1999 Emerging Entrepreneur Award winner for the Central Midwest region was Build-A-Bear Workshop Founder, Chairman and Chief Executive Bear Maxine Clark.

Over a career of more than 30 years, Maxine's ability to spot emerging retail and merchandising trends has generated growth for a variety of retail department stores, discount stores and specialty stores. In 1997, she founded Build-A-Bear Workshop, a teddy-bear themed retail-entertainment experience. Today, there are more than 400 stores worldwide and an interactive online experience at bearville.com®.

In 2011, Build-A-Bear Workshop was named to the Fortune 100 Best Companies to Work For® list for the third year in a row. Maxine's extracurricular passion is public education, and she serves on many boards that are dedicated to improving the education of children. Her first book, *The Bear Necessities of Business: Building a Company with Heart*, was published in 2006.

08

#### Matthew Szulik

2008 award winner

Matthew Szulik took home the US Entrepreneur Of The Year 2008 Overall Award and the Software & IT Award for the Carolinas region.

With more than 20 years of success leading technology ventures, Matthew joined Red Hat in 1998 as President and in 1999 also became the Chief Executive Officer. In 2002, he added the role of Chairman to his duties. He stepped down as President and Chief Executive Officer in 2008 and fully retired all roles in 2010.

Matthew is passionate about improving educational opportunities for students through open source and leads the Szulik Foundation, a nonprofit providing academic scholarships to economically disadvantaged young adults. He also serves as a trustee at Appalachian State University and is a board member of the University of Notre Dame College of Engineering.

## 25 years of inspiration

# Winners Network newsletter is published quarterly by Ernst & Young LLP. Comments regarding this publication may be directed to Erika Chambers, the Program Manager, at erika.chambers@ey.com. For assistance in growing your business, contact any of the sponsor representatives:

#### Rene Salas

2011 Program Director Ernst & Young LLP, McLean +1 703 747 0732 rene.salas@ey.com

#### Keri Day

2012 Program Director Ernst & Young LLP, McLean +1 703 747 0476 keri.day@ey.com

#### Brink Lindsey

Kauffman

+1 816 932 1226 blindsey@kauffman.org

#### Craig Chason

Pillsbury

+1 703 770 7947 craig.chason@pillsburylaw.com

#### Alex Castelli, CPA

Reznick Group

+1 703 744 6708 alex.castelli@reznickgroup.com

#### Alex Orfinger

Washington Business Journal +1 703 258 0850 aorfinger@bizjournals.com

#### Dale E. Powell Cassidy Turley

+1 703 770 3440 dale.powell@cassidyturley.com

#### **Robert Connolly**

Lockton

+1 202 414 2600 rconnolly@lockton.com

#### Matthew Sawyer

PNC

+1 202 835 4504 matthew.sawyer@pnc.com

#### Jack Causa

Solomon Edwards

+1 703 738 9610 jcausa@solomonedwards.com

#### Your Final Partner

By Matt Swartz, Partner, corporate, securities, and M & A group, Pillsbury Winthrop Shaw Pittman LLP

Your business is strong. You've taken years building it but you decide that it's time to sell. Millions of dollars may depend upon the next decision. The decision: whether to hire an investment banker and, if so, which one.

Do you need an investment banker? Maybe so, but hiring the wrong one means paying a fee for little or no value. Determining which investment banker is the right one for your situation requires knowing what you should expect in an investment banker in the first place.

Investment bankers (sometimes called "M & A advisors") provide services beyond those of business brokers. Investment bankers should be experts in your industry and should know the preferences and practices of all of the buyers interested in it. They should be able to value your company, to advise you candidly and thoughtfully on the strengths and weaknesses of your business as a buyer would see them, to structure a selling process that suits your situation, and to help you negotiate the final terms of the sale with the buyer.

One of the biggest risks in selling your company is that customers and employees will learn of the potential sale before you are ready to share it with them. This can occur when a buyer conducts extensive diligence, signs one or more agreements, but nonetheless fails to close a purchase. The right investment banker can minimize the chance that this will happen by using his or her intimate familiarity with the practices, reputations, and financial standing of the buyers showing interest. Some buyers develop reputations for not closing deals, some do not have the resources to close them, and others may be undergoing strategic changes that render their histories less relevant in predicting their current behavior. The right banker knows these things.

Bankers are likely to encourage you to invite multiple potential buyers to purchase your company (though discussions will be on a "no-names" until the interested buyer signs an NDA). This is good, common-sense advice, since multiple bidders drive up prices for almost anything. Multiple offers also show more certainly what the market will pay. However, the prospect of an "auction" can scare off some interested buyers. If you decide that the auction is the best process for you, good bankers will run the auction very well. In fact, when a good investment banker is involved, and buyers are kept from knowing the identity of competing buyers or the contents of the competing bids, they can create leverage for you that could cause you to receive a higher price.

Investment bankers' fees can seem high, and perhaps they are. However, their fee structure is aligned with the sellers' goals, because nearly all of their fees depend upon the closing of a sale. The details of engaging an investment banker are also critical. You should consider structuring fees to reward an outstanding purchase price nicely and an average one adequately. Depending upon your company's situation and the structure of a potential sale transaction, it may be worthwhile to negotiate some other terms as well. Like other industries, investment banking has its customary practices, and it helps to know these and where there is more or less room to negotiate.

A good investment banker should be an expert and contribute as a valued partner.

All investment bankers are not created equal and it pays to spend time evaluating them.

Matt Swartz is a partner in the corporate, securities, and M&A group at the McLean, VA office of Pillsbury Winthrop Shaw Pittman LLP. His practice includes advising buyers and sellers in middle market acquisition transactions.

# Save the dates to be inspired!



Regional galas	June
Alabama/Georgia/Tennessee	23
Carolinas	9
Central Midwest	7
Central Texas	9
Florida	16
Greater Los Angeles	21
Greater Philadelphia	15
Greater Washington	16
Gulf Coast Area	22
Maryland	23
Michigan and Northwest Ohio	9
Midwest	22
Mountain Desert	16
New England	15
New Jersey	23
New York	8
Northeast Ohio	16
Northern California	25
Orange County	11
Pacific Northwest	10
San Diego	16
South Central Ohio and Kentuck	<b>y</b> 30
Southwest Area North	25
Upper Midwest	15
Utah	23
Western Pa. and West Virginia	10

#### Ernst & Young Strategic Growth Forum®

November 9-13, 2011

We invite you to ...



Last year's event was sold out. Sir Richard Branson, Deepak Chopra, Bill Ford, AG Lafley and Kathryn Bigelow were all there, telling us to think and dream big.

Now is the time to make plans to be at this year's event!

We're putting the final touches on this year's agenda. You won't want to miss keynote speaker Michael Dell, Chairman and CEO, Dell Inc., in a one-on-one conversation with host Charlie Rose. And Deborah Norville, host of *Inside Edition*, returns to moderate the "Meet Great Entrepreneurs" session.

#### Celebrating 25 years of inspiration

#### The Ernst & Young Entrepreneur Of The Year Award

This year at the Strategic Growth Forum, we are celebrating the 25th anniversary of the Ernst & Young Entrepreneur Of The Year Award, the most prestigious business award for entrepreneurs in America. The Forum concludes when winners will be announced at a spectacular event hosted by Jay Leno. This is the largest and most celebrated gathering of entrepreneurs in America.

Don't miss this opportunity to join more than 1,700 CEOs and other senior executives from America's best highgrowth, market-leading companies at the invitation-only Ernst & Young Strategic Growth Forum.

For more information or to request an invitation, please visit www.ey.com/us/strategicgrowthforum. Highlights and video footage of last year's Forum are also included on the site.

We look forward to seeing you at the Strategic Growth Forum 2011 in Palm Springs, November 9-13.

#### Strategic Growth Leadership Series Webcast

These webcasts are designed to provide topical insight and practical guidance to CEOs, business executives and entrepreneurs like you. Deborah Norville, host of *Inside Edition*, moderates.

Stay informed on events and speakers for the Strategic Growth Forum 2011. Follow us on Twitter!



For 25 years, the Entrepreneur Of The Year Program has celebrated the achievements of business visionaries who nurture the innovations and create the jobs so critical to our economy.

This past January, more than 30 of these inspirational visionaries and supporters from around the world attended a special Entrepreneur Of The Year alumni luncheon at the World Economic Forum (WEF) in Davos Klosters, Switzerland.

The luncheon was hosted by Ernst & Young Global Chief Operating Officer John Ferraro and Amy Rosen, President and CEO of the Network for Teaching Entrepreneurship.







Amy Rosen

### Global Entrepreneur Of The Year winners who attended the World Economic Forum included:

Anatoly Karachinsky
Entrepreneur Of The Year 2003 Overall,
Russia, President and CEO, IBS Group
Holding Ltd.

A leading company in the Russian IT market, IBS is part of the IBS Group, which also includes Dell Systems, DEALINE, Luxoft and NewspaperDirect.

#### Dr. Bertie Lubner

Entrepreneur Of The Year 2010 Lifetime Achievement Award winner, South Africa Director, PGSI Ltd.

Committed to investing in South Africa and its people, all companies in the PG Group participate actively in social responsibility programs. Please read Dr. Lubner's profile in our Global Winners Spotlight on page 9.

#### Datuk Shahril Shamsuddin Entrepreneur Of The Year 2009, Malaysia President and CEO, Sapura Group of Companies

Sapura Group of Companies is a group of diversified businesses across five major business areas: communications, oil and gas, industrial and automotive, knowledge and education, and premium automotive retail.

#### Tulsi Tanti

Entrepreneur Of The Year 2006, India Chairman and Managing Director, Suzlon Energy Limited

Suzlon Energy Limited is the world's fifth largest wind turbine manufacturer.

#### Ruben Vardanian

Entrepreneur Of The Year 2004, Russia Chairman of the Board of Directors and CEO, Troika Dialog

Troika Dialog is the oldest investment bank in Russia and a leader in each of its core businesses: securities trading, investment banking and asset management.

### US Entrepreneur Of The Year winners who attended the World Economic Forum included:

#### Margery Kraus

Entrepreneur Of The Year 2006 Services Award winner, Greater Washington region Chair, Founder & Chief Executive Officer, APCO Worldwide Inc.

APCO Worldwide is an independent, majority employee-owned global communication consultancy with offices in major cities throughout the world.

#### **Howard W. Lutnick**

Ernst & Young US Entrepreneur Of The Year 2010 Overall Award winner Chairman and CEO, Cantor Fitzgerald and BGC Partners, Inc.

Cantor Fitzgerald is a leader in institutional clients and is the number one investment bank primary dealer in the United States, operating in 50 locations around the world.

BGC Partners, Inc. is a leading global intermediary to the wholesale financial markets, specializing in the brokering of a broad range of financial products including fixed income, rates, foreign exchange, equities, equity derivatives, credit derivatives, futures and structured product markets.

In addition to Entrepreneur Of The Year winners who were at the World Economic Forum, many friends and supporters of the program also attended. A few of these were O. Andreas Halvorsen of Viking Global Investors, LP; Martin Richenhagen, Chairman and CEO, AGCO Corporation; Anant Singh of Videovision Entertainment in South Africa; and Ernst & Young Global Limited Chairman and CEO Jim Turley.



Bertie Lubner grew up in an entrepreneurial family – his father, Morrie Lubner, was one of the founders of the Plate Glass Group. Today, the company is South Africa's premier glass manufacturer of high-performance building, commercial, automotive and residential glass.

After school, Bertie completed a B Comm at the University of Witwatersrand and in 1951 joined the Plate Glass Group as a trainee. In 1953, he moved to Rhodesia (now Zimbabwe) to develop the company's interests in what was then the Central African Federation.

In 1967, after 14 years developing the Group's interest in seven different countries of the region, he returned to South Africa where he assumed responsibility for expanding the Group's interest in the wood industry. He successfully launched this area of the business both nationally and internationally.

By the early 1980s, the Group was operating in 19 countries, employing 23,000 people and had sales exceeding US\$1 billion. Bertie and his brother Ronnie were joint Chief Executives of the Group, and in 1982, Bertie was appointed Chairman, a role he held for the next eight years.

In 1990, a significant event took place in Bertie's life when he received one of South Africa's highest civil awards. This prompted him to want to play a wider role in the community. To accomplish this goal, Bertie resigned from an active role in the business to a non-executive position, retaining joint shareholder control along with his brother.

# Global winners spotlight

**Dr. Bertie Lubner**Director, PGSI Ltd.

Entrepreneur Of The Year 2010 South Africa Lifetime Achievement Award

In 1992, the Lubner family sold control to SA Breweries; however, the family bought back, together with management, all its glass interests in South Africa and continued with its investment in the international glass arena.

After 41 years with the Plate Glass Group, Bertie changed his focus to allow him to undertake a number of new initiatives involving business organizations, government bodies and his family's philanthropic initiatives. In 1990, he received the highest South African Civil Award, O.M.S.S., which embraced his role in business, the interests of the country and his direct involvement in philanthropic and social community projects. These projects include:

- MaAfrika Tikkun, a Jewish-led community organization to assist disadvantaged children. President Nelson Mandela is the Patron-in-Chief of this organization.
- The Field Band Foundation, an organization that has developed 31 college-style bands, bringing not only musical skills but lifestyle skills to more than 4,000 children from the most deprived areas.
- Trustee for the Worcester Home for the deaf and blind.
- Patron of Kibbutz Lubner, a farming project in South Africa involving people with Down syndrome.



This year marks the 11th anniversary of the Ernst & Young World Entrepreneur Of The Year Awards in Monte Carlo, Monaco. Representing the US is Howard W. Lutnick, Chairman and CEO of Cantor Fitzgerald and BGC Partners, Inc.

#### About the Ernst & Young World Entrepreneur Of The Year Award

On June 2-5, 2011, more than 50 Entrepreneur Of The Year country winners will gather in Monte Carlo to network, share ideas and exchange best practices. On Saturday evening, June 4, all of the country winners will be inducted into the World Entrepreneur Of The Year Academy. Following the induction ceremony, the World Entrepreneur Of The Year 2011 will be announced.

For more information about the World Entrepreneur Of The Year 2011 Award, please contact your Entrepreneur Of The Year country leader or send us an email at WEOYAward@ey.com.

#### World Entrepreneur Of The Year Country winners

Michael Spencer, ICAP plc United Kingdom – 2010

Cao Dewang, Fuyao Glass Industry Group Co., Ltd. China – 2009

**Dr. Jean-Paul Clozel,** Actelion Pharmaceuticals, Ltd. | Switzerland – 2008

**Guy Laliberté**, Cirque du Soleil | Canada – 2007 **Bill Lynch**, Imperial Holdings Ltd. South Africa – 2006

**H. Wayne Huizenga,** Huizenga Holdings, Inc. United States – 2005

**Tony Tan Caktiong,** Jollibee Food Corporation Philippines – 2004

NR Narayana Murthy, Infosys Technologies Ltd. India – 2003

Stefan Vilsmeier, BrainLab | Germany – 2002 Paolo della Porta, SAES Getters Spa Italy – 2001

Click here to find their stories.

#### Winners Network online community

The world's most influential and innovative community of entrepreneurs

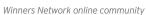
A community of entrepreneurs is a powerful force. And the Winners Network online community is the most influential, innovative and exclusive community of entrepreneurs in the world. We've had tremendous enthusiasm from Ernst & Young Entrepreneur Of The Year winners. More than 550 alumni have enrolled to date, and more are joining each week.

#### Have you joined the Network?

If you have won an Entrepreneur Of The Year Award any time during the history of the program, you are eligible to join the exclusive Winners Network online community.

The website brings together a community of the world's most successful entrepreneurs to help you do better what you do best. It provides a range of features to help you network with your peers, learn about each other, discuss industry-specific issues, participate in special events, and share information, advice, ideas and growth strategies.







Networking and staying connected

#### The Connection Tree keeps you in touch

One of the most active destinations in the Winners Network online community is the Connection Tree.

When members select their *professional* attributes in their profiles, "board management" and "leadership" are by far chosen most often. And when it comes to *personal* attributes, the top choice is "travel." So whether you are struggling to expand your board or find a great vacation destination, check the Connection Tree and network!

To receive your official invitation, please email eoywinnersnetwork@ey.com. You may also email the Winners Network Community Manager, Natasha Householder, or contact her by phone at +1 201 872 1645.

#### New from Ernst & Young

Click on images to view document in full.



#### Global IPO activity continues to rebound in 2011

As global investors seek to capitalize on the emerging markets growth story, they are fueling stock market rallies and new listings worldwide. Will these trends continue? Our eighth annual report analyzes key IPO trends from 2010 and what to expect in the global IPO market in 2011.



#### Six global trends shaping the business world

What are your priorities for 2011 and beyond? From the growing power of emerging markets to rapid innovations in technology, see which global trends and drivers are likely to shape the future of your business.



#### Exceptional magazine profiles global leaders

Our semiannual magazine, *Exceptional*, features interviews with business leaders of acclaimed growth companies from around the world. Learn how high-growth businesses have implemented strategies to expand internationally.

#### Webcast archives

#### Perspectives on Emerging Markets: Navigating China's deal landscape

"If you don't have a China policy, you have one by default, so every company of any size should formulate its China policy proactively, not reactively."

– Dr. Robert Lawrence Kuhn

During this special "Executive briefing" webcast, Dr. Robert Lawrence Kuhn, an international corporate strategist, investment banker, author and leading geopolitical expert on China, shares his experiences about navigating China's dynamic deal landscape and working with the Chinese Government.

This webcast and many more are available for replay.



#### Contact us

To learn more about Ernst & Young Strategic Growth Markets or the Entrepreneur Of The Year Program, please contact:



Maria Pinelli Americas Director, Strategic Growth Markets

+1 212 773 0578 or maria.pinelli@ey.com



Bryan Pearce

Americas Director, Entrepreneur Of The Year +1 617 585 0499 or bryan.pearce@ey.com

#### Online resources and social media

#### Ernst & Young Entrepreneur Of The Year Winners Network

We've got a special online home for Entrepreneur Of The Year regional and national award winners. If you are an Entrepreneur Of The Year winner, be sure to register and log on for news, insights, networking and special event updates.

www.eoywinnersnetwork.com

#### **Ernst & Young Strategic Growth Markets**

Our Strategic Growth Markets practice is dedicated to serving the changing needs of rapid-growth companies. For more than 30 years, we've helped many of the world's most dynamic and ambitious companies grow into market leaders.

www.ey.com/us/strategicgrowthmarkets



#### **Twitter**

Follow Ernst & Young Strategic Growth Markets. twitter.com/eysgm

### Winners Network news and activity suggestions?

For suggestions on this newsletter, or for suggestions or questions about Entrepreneur Of The Year alumni gatherings, please contact Natasha Householder at +1 201 872 1645 or natasha.householder@ey.com.

We hope you enjoy receiving issues of the

#### Winners Network

quarterly newsletter

#### We're going green!

In an effort to expedite delivery and reduce the printing of this newsletter, we'd like to offer you the option of receiving issues electronically. Please send Erika Chambers an email at erika.chambers@ey.com indicating your preference for an alternate method of receipt.

Ernst & Young

Assurance | Tax | Transactions | Advisory

#### About Ernst & Young

Ernst & Young is a global leader in assurance, tax, transaction and advisory services. Worldwide, our 141,000 people are united by our shared values and an unwavering commitment to quality. We make a difference by helping our people, our clients and our wider communities achieve their potential.

Ernst & Young refers to the global organization of member firms of Ernst & Young Global Limited, each of which is a separate legal entity. Ernst & Young Global Limited, a UK company limited by guarantee, does not provide services to clients. For more information about our organization, please visit www.ey.com.

Ernst & Young LLP is a client-serving member firm of Ernst & Young Global Limited operating in the US.

Nationally sponsored by

#### KAUFFMAN

The Foundation of Entrepreneurship

Regionally sponsored by





#### BUSINESS JOURNAL

Reception sponsored by









#### www.ey.com/us/eoy/

© 2011 Ernst & Young LLP. All Rights Reserved.

1101-1218672

This publication contains information in summary form and is therefore intended for general guidance only. It is not intended to be a substitute for detailed research or the exercise of professional judgment. Neither EYGM Limited nor any other member of the global Ernst & Young organization can accept any responsibility for loss occasioned to any person acting or refraining from action as a result of any material in this publication. On any specific matter, reference should be made to the appropriate advisor.