Pillsbury’s award-winning lawyer-lobbyists focus on finding high-value “silver bullet” solutions to reduce legal and regulatory risk exposure and maximize opportunities for our clients at all levels of government.

With substantive and political experience and a network of local, state, federal and international leaders in business and government, Pillsbury offers clients comprehensive and creative problem-solving services globally. Our bipartisan lawyer-lobbyists advocate for clients before all levels of government, defend against executive actions in the regulatory arena, and help create and leverage new business opportunities. Many team members are former senior officials in the U.S. government and leading practitioners on cybersecurity, financial regulation and energy policy.

Combining technical experience and strong personal relationships with key leaders on Capitol Hill, in federal, state and local agencies, and in the White House, we employ a persuasive and politically salient approach, promoting our clients’ interests with legislative and regulatory policymakers, media advocates and thought leaders worldwide.

Taking a 360-degree view that encompasses legal, regulatory and political considerations, our Public Policy lawyers advise and assist clients, including Fortune 500 companies, international investors, sovereign government leaders, local governments, energy industry clients and leading technology providers, as well as trade associations, nonprofit organizations and educational institutions, throughout the world. We have achieved high-value customized solutions to diverse challenges, assisting clients with matters that include:

- Government Investigations
Our connections in Washington, DC, include the following:

- Cybersecurity/Global Security – Law and Risk Management
- Sovereign Government Representation
- Financial Services
- Real Estate
- Infrastructure
- Energy
- International Trade
- Public Policy Development and Engagement
- Executive Branch Representation
- Legislative Advocacy
- Regulatory Counseling
- Political Law
- Government Relations
- Government Contracts & Disputes
- Federal Funding, Grants and Contracts
- State & Local Government Affairs
- Public Relations and Public Diplomacy
- State and Local Government Strategies
- 24-7 Crisis Management

Our connections in Washington, DC, include the following:

- Executive Branch/Regulatory
  - Export-Import Bank of the United States (EIBUS)
  - U.S. Department of Agriculture (USDA)
  - U.S. Department of the Interior – Bureau of Reclamation
  - Centers for Disease Control and Prevention
  - U.S. Department of Commerce
  - Consumer Financial Protection Bureau (CFPB)
• U.S. Department of Defense (DoD)
• U.S. Department of Energy (DOE)
• U.S. Department of Education
• U.S. Department of Health and Human Services (HHS)
• U.S. Department of Homeland Security
• U.S. Department of Housing and Urban Development (HUD)
• U.S. Department of the Interior
• U.S. Department of Labor
• U.S. Department of Justice
• U.S. Economic Development Administration
• U.S. Environmental Protection Agency (EPA)
• Federal Aviation Administration (FAA)
• Federal Communications Commission (FCC)
• Federal Emergency Management Agency (FEMA)
• Federal Energy Regulatory Commission (FERC)
• Federal Reserve Board of Governors
• Federal Trade Commission (FTC)
• U.S. Government Accountability Office (U.S. GAO)
• U.S. General Services Administration
• U.S. Internal Revenue Service (IRS)
• National Oceanic and Atmospheric Administration (NOAA)
• National Transportation Safety Board (NTSB)
• Nuclear Regulatory Commission (NRC)
• Occupational Safety and Health Administration (OSHA)
• U.S. Securities and Exchange Commission (SEC)
• U.S. Social Security Administration (SSA)
• U.S. Department of State
• U.S. Department of Transportation (DOT)
Defending multinational clients in all stages of congressional investigations, including responses to

REPRESENTATIVE EXPERIENCE
Defending multinational clients in all stages of congressional investigations, including responses to
inquiries, requests for document production and witness preparation for public hearings.

Serving as Washington, DC, counsel to the Ministry of Financial Services, Commerce and Environment for a major international financial center.

Advising private sector clients, including the leading trade association for the largest global auto manufacturers, on compliance with cybersecurity law, regulations, procurement policies and industry standards.

- **Public Policy Development and Engagement**
  - Advocating successfully for legislation that allocated millions of dollars in federal funds to a federal government program that relies on our cybersecurity client’s technology.
  - Spearheading an international trade association’s victories in multiple state legislative campaigns to exempt its members from burdensome and unnecessary regulation.
  - Improving administrative efficiency and ensuring that claimants receive needed guidance and assistance, on behalf of the nation’s largest disability advocacy business.
  - Persuading the U.S. Department of Veterans’ Affairs to partner with a veterans’ service organization to establish program delivering household items to thousands of formerly homeless veterans. Drafting legislation, enacted into law, to sustain program.
  - Leading the legislative campaign to pass the U.S. India Civil Nuclear Agreement.

- **Government Investigations**
  - **Energy**
    - Representing energy industry groups on federal cybersecurity advocacy solutions to help reduce liability for companies and various entities exposed to cyber attacks.
    - Advising a number of utility, clean technology and corporate clients on federal energy and climate change policy.
    - Played a lead role on behalf of a national energy trade association, in the successful enactment of a law authorizing a new check-off program for its industry.
    - Representing clients on federal energy and environmental policy, including working with Congress, the EPA, the DOE and energy trade associations.
    - Assisting clients in developing engineering, procurement and construction contracts and in applying for loan guarantees from DOE.

  - **Financial Services**
    - Representing large financial institutions and their service providers before Congress and the financial regulatory agencies.
• Crafting provisions related to payment products in the Dodd-Frank Act and maintaining productive working relationships with Consumer Financial Protection Bureau officials charged with promulgating rules to implement those provisions.

• Providing and facilitating thought leadership activities in the financial services arena, with a primary focus on the electronic payments market.

• **Infrastructure**
  • Advising an engineering, procurement, construction, operations and maintenance company interested in a wide variety of stimulus sectors.
  
  • Advising clients on the reauthorization of the nation’s surface transportation laws and identifying funding opportunities under such laws.
  
  • Advocating for local interests related to federal water projects in California, including public-private partnerships, optimizing use of recycled water, and interactions with the Bureau of Reclamation.

• **Technology**
  • Led successful initiative before the U.S. Trade Representative, Commerce Department, and State Department to protect a product manufacturer’s interests and intellectual property in China.
  
  • Representing a global leader in industrial manufacturing and infrastructure in communications with congressional representatives related to pending corporate litigation over steam generators at a U.S. nuclear plant.
  
  • Advising and advocating for a cutting-edge U.S. cybersecurity company in national defense authorizations and related appropriations.

• **Real Estate**
  • Handling government relations for Canadian companies with several billion dollars in U.S. real estate and other assets. Initiatives include infrastructure development and Agricultural Foreign Investment Disclosure Act compliance.
  
  • Advocating on initiatives for development of one of the world’s largest shopping, entertainment and tourism centers, which will ultimately create an estimated 35,755 full-time jobs in the U.S. MidAtlantic region.

• **Education and Nonprofits**
  • Secured nearly $13 million in federal funding for a unique and ambitious research park on behalf of a major private university.
  
  • Developed congressional and agency support leading to a $5 million grant to a university to develop an innovative health care workforce training program.
• Worked on behalf of educational institutions to amend statutory language to enable foreign language studies for military veterans.

• Promoted nationwide adoption of a model program shown to reduce homelessness and address common mental health issues faced by military veterans.

• Served as lead lobbyists for international minority interest holder in Gulf Coast oil well, represented company before House and Senate committees regarding document requests in Gulf Coast oil spill investigation.

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**Government Advocacy**

• Guided FireEye Inc. through obtaining Department of Homeland Security certification for its Multi-Vector Virtual Execution engine and Dynamic Threat Intelligence cloud platform, achieving SAFETY Act protection for first purely cybersecurity products.

• Assisted multinational development and finance company in gaining federal support for multibillion-dollar development project, directing appropriations efforts and securing millions in federal funds for R&D, economic development and infrastructure.

• Serving as a state county’s federal lobbyists, working to secure federal funding for an array of worthy projects, including ones related to region’s law enforcement, transportation and flood control needs.

• Advised and advocated for cutting-edge cybersecurity company FireEye Inc. regarding legislative defense authorization and related appropriations.

• Orchestrated state and local strategy for nonprofit membership trade association Yoga Alliance to combat unnecessary regulation of yoga teacher training programs by state agencies that oversee vocational training.

• Helping Government of Georgia deepen U.S.-Georgia relations regarding diplomatic, trade, defense and other matters and represent it before U.S. Executive Branch, Congress and the media.

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**PRACTICE AREA HIGHLIGHTS**

Pillsbury’s Public Policy team and its lawyers have been nationally ranked by *Chambers USA* every year since 2007.

Our Public Policy team has earned two “Gold Awards” from the International Legal Alliance Summit & Awards—one for government affairs and regulatory law, the second for regulatory and public procurement.

FireEye Products Certified Under SAFETY Act, April 29, 2015 (mentioned in *Politico* and *Law360*).