
2008 Third Quarter FCC Form 388 DTV Quarterly Activity Station Report Advisory for Full-Power Television Broadcast Stations

by Richard R. Zaragoza, Lauren Lynch Flick, Christine A. Reilly and Emily J. H. Daniels

The next FCC Form 388 DTV Quarterly Activity Station Report must be filed via CDBS and placed in full-power television stations' local public inspection files by October 10, 2008, reflecting information for the months of July, August, and September.

As we have previously advised, on March 3, the FCC released a Report and Order outlining new requirements for the education of consumers regarding the February 17, 2009 transition to digital television service. As a result of this Public Notice, stations were required to ensure that they elected one of the compliance "Options" contained in the Report and Order and began airing DTV consumer education announcements pursuant to their chosen "Option" no later than Monday, March 31, 2008.

Stations are required to report on their third "calendar quarter" 2008 efforts on FCC Form 388 which must be electronically filed through the CDBS system by October 10, 2008. Details of the "Options" and a copy of Form 388 for reference can be found in our Advisory posted on our website by clicking below.

If you have any questions about your DTV educational obligations, please contact any of the members of our Communications Practice Section.

Live Link

Alert: FCC Adopts New DTV Consumer Education and Reporting Requirements; Pillsbury Communications Advisory; March 2008

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