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## 2008 Second Quarter FCC Form 388 DTV Quarterly Activity Station Report Advisory for Broadcast Stations

by Richard R. Zaragoza, Lauren Lynch Flick and Christine A. Reilly

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*The next FCC Form 388 DTV Quarterly Activity Station Report must be filed via CDBS and placed in stations' local public inspection files by July 10, 2008, reflecting information for the months of April, May, and June.*

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As we have previously advised, on March 3, the FCC released a Report and Order outlining new requirements for the education of consumers regarding the February 17, 2009 transition to digital television service. As a result of this Public Notice, stations were required to ensure that they elected one of the compliance "Options" contained in the Report and Order and began airing DTV consumer education announcements pursuant to their chosen "Option" no later than Monday, March 31, 2008. At this time, stations are required to report on their second "calendar quarter" 2008 efforts on the new FCC Form 388 which must be electronically filed by July 10, 2008. Details of the "Options" and a copy of the Form 388 for reference can be found in our Advisory posted on our website by clicking [here](#). Stations electing Compliance Option 1 should be alert to the fact that on April 1, 2008, the number of crawls, snipes or tickers and PSAs that they were required to air doubled.

Note that, as of today, the FCC has changed the location at which the FCC Form 388 reports must be filed. **Rather than being filed through the Electronic Comment Filing System, as the April reports were filed, the July 10 report and all future reports must be filed through the Consolidated Database System (CDBS), which can be found at <http://www.fcc.gov/mb/cdbs.html>.**

If you have any questions about your DTV educational obligations, please contact any of the members of our Communications Practice Section.

### Live Links

Alert: FCC Adopts New DTV Consumer Education and Reporting Requirements, Pillsbury Communications Advisory, March 2008

CDBS Electronic Filing and Application Retrieval for Broadcast Applications, Federal Communications Commission

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